

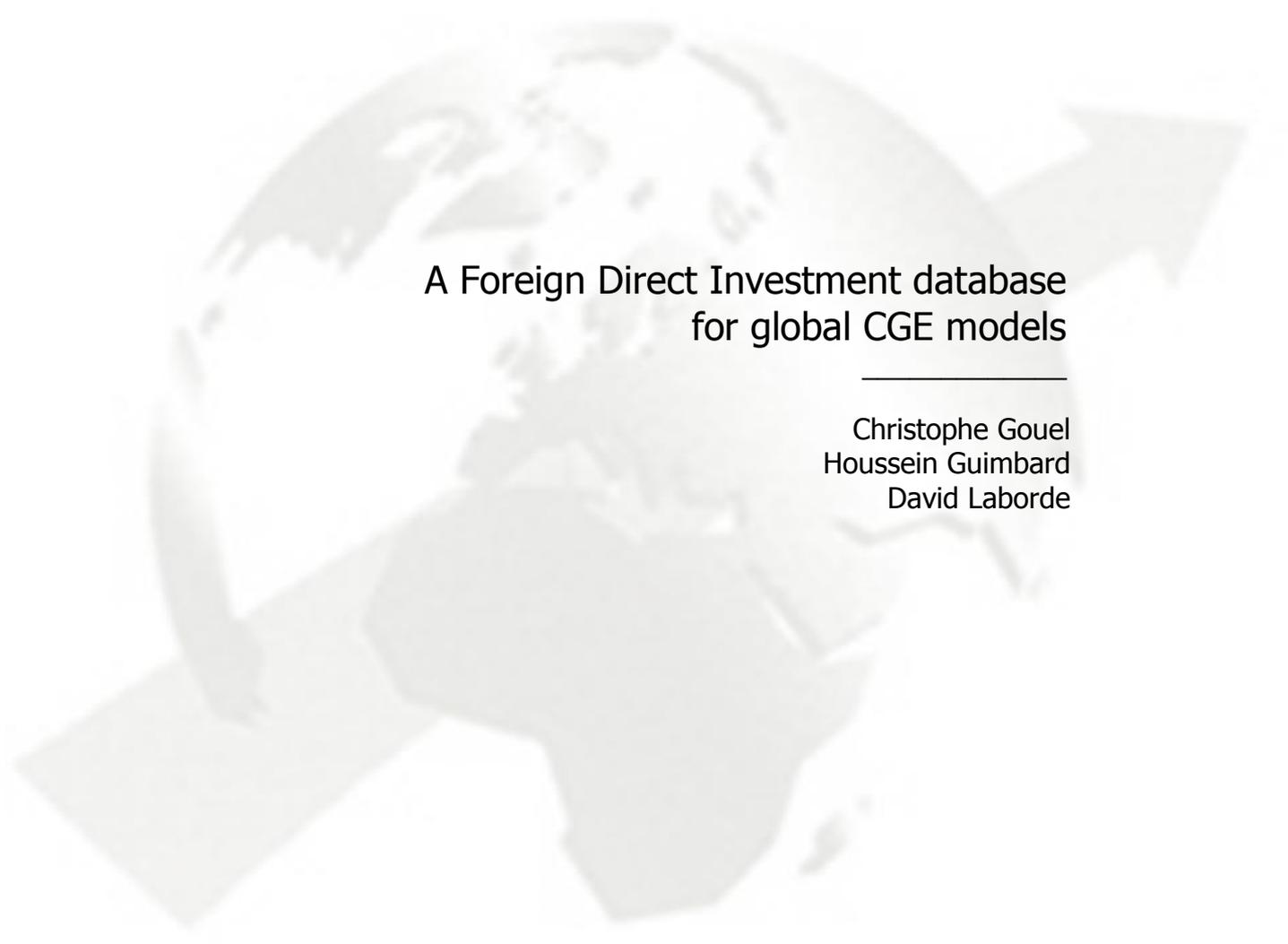


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A Foreign Direct Investment database
for global CGE models

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A FOREIGN DIRECT INVESTMENT DATABASE

FOR GLOBAL CGE MODELS

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NON-TECHNICAL SUMMARY

Various international institutions gather FDI data and make them available to the public. IMF and UNCTAD do this at the world level. They provide for each country their inward and outward flows and stocks. OECD and Eurostat, through a joint questionnaire, provide aggregated bilateral data as well as sectoral-host country of OECD and European countries. But all this valuable information is far from a balanced database usable in Computable General Equilibrium (CGE) models. Indeed, these databases are both mutually and internally inconsistent. Except the Eurostat dataset, they are also missing one dimension needed (investor, host, sector) or contain many cells with unreported data.

We propose and apply a method to construct a balanced tri-dimensional (investor, host, sector) FDI database for 2004. The methodology is twofold. Firstly, we estimate all the missing values. Eurostat provides us with a good coverage of European FDI, but because of confidential data and missing values, this database remains partially filled. We complete European database and also data for other countries with estimates obtained from gravity-based regressions.

Secondly, we balance the database while imposing constraints. The database must respect, at least with some slacks, information brought by the various sources. We impose the database to match with aggregate values from IMF and UNCTAD, and with bilateral and sectoral inward values from OECD, WIIW (The Vienna Institute for International Economic Studies) and data from Statistical Yearbook of China (other constraints could also be added in further releases). The matrix-balancing is done by minimising the discrepancies between our prior information (both original sources and estimates) and final values while verifying constraints, based on aggregated information.

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The purpose of this exercise is thus to deliver a ready-to-use database for CGE modellers aiming at conducting exercises involving

ABSTRACT

We describe the methodology used to construct a global database of foreign direct investments in three dimensions (investor country, host country and sector) for 2004.

Based on Eurostat data, we estimate theoretical investments for all countries. Then we constrain our estimates subject to existing data with lower dimensions (1 or 2) during the balancing of the matrix, using a quadratic optimization.

This database is intended for use for CGE modeling studies.

JEL Classification: C 68, C 82, F 21

Key Words: Computable general equilibrium models, Foreign Direct investment, Databases



UNE BASE D'INVESTISSEMENTS DIRECTS A L'ETRANGER

POUR LES MODELES CALCULABLES MONDIAUX D'EQUILIBRE GENERAL

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RESUME NON TECHNIQUE

Plusieurs organisations internationales collectent auprès de leurs membres les statistiques d'investissement direct à l'étranger (IDE) que les banques centrales rassemblent *via* des questionnaires ou des déclarations bancaires. Le contenu de ces données, fournies en flux et en stocks, diffère d'une base à l'autre. Le FMI et la CNUCED construisent, chacun, une base mondiale d'IDE : pour chaque pays est fourni l'IDE en provenance (flux entrant) ou à destination (flux sortant) du reste du monde. L'OCDE et Eurostat construisent leurs propres bases à partir d'enquêtes communes. La base OCDE contient des données à deux dimensions : l'une, bilatérale (IDE entrant et sortant de chacun des pays de l'OCDE avec chaque pays du monde), l'autre sectorielle (IDE entrant dans chacun des pays de l'OCDE par secteur). La base Eurostat est la seule à diffuser, pour les pays européens, des données en trois dimensions : pays investisseur-pays hôte dans la nomenclature sectorielle d'Eurostat.

Ces différentes bases de données ne sont pas directement utilisables par les modélisateurs. Celle d'Eurostat est la seule à offrir le triplet dimensionnel intéressant, mais sa couverture géographique est limitée. Par ailleurs, il existe des incohérences importantes entre les différentes bases, mais aussi, parfois, à l'intérieur d'un même ensemble de données. Nous proposons ici une méthode systématique et documentée qui permet de tirer parti de toute l'information disponible et de construire, pour une année (2004), une base de données mondiale d'IDE en trois dimensions. Les méthodes employées pour calculer les stocks d'IDE diffèrent d'une base à l'autre et il nous a semblé inutile de chercher à réconcilier les données de flux et de stocks, étant donnée la méthodologie spécifique utilisée pour construire la base de stocks. Nous appliquons donc notre méthode parallèlement sur les deux ensembles de données.

La procédure se déroule en deux étapes. Dans un premier temps, en partant de la base Eurostat en trois dimensions, nous estimons économétriquement, dans un cadre gravitationnel, des IDE « théoriques » là où les données sont manquantes. Dans un second temps, nous nous calons sur l'information disponible dans les autres bases de données. Un programme d'optimisation quadratique sous contraintes permet de minimiser les écarts entre les données estimées et les données réelles. Les contraintes obligent la matrice finale (stocks ou flux) à être cohérente avec les données réelles, au niveau global (FMI, CNUCED), bilatéral et sectoriel-unilatéral (OCDE). Pour compléter les données des organisations internationales, nous avons utilisé les données du WIIW (The Vienna Institute for International Economic Studies) pour les pays d'Europe de l'Est et celles fournies pour la Chine par le Statistical Yearbook of China. D'autres ensembles de données-source peuvent être utilisés pour améliorer l'estimation économétrique des données ou l'équilibrage des matrices.

Nous proposons ainsi une base de données directement utilisable par les modélisateurs intéressés par la problématique des investissements directs à l'étranger ou, plus généralement, pour intégrer cette dimension dans leurs analyses quantitatives.

RESUME COURT

Nous décrivons ici la méthodologie utilisée pour construire une base de donnée mondiale d'investissements direct à l'étranger en trois dimensions (pays investisseur, pays hôte et secteur), pour l'année 2004. À partir des données Eurostat, nous estimons des investissements théoriques pour l'ensemble des pays du monde. Nous contraignons ensuite nos estimations avec les données existantes de dimensions inférieures (1 ou 2) lors de l'équilibrage de la matrice, via une optimisation quadratique. Cette base de données est destinée à une utilisation pour des études quantitatives (modèles d'équilibre général).

Classification JEL : C 68, C 82, F 21

Mots-clefs : Modèles calculables d'équilibre général, Investissement direct à l'étranger, bases de données.

A FOREIGN DIRECT INVESTMENT DATABASE**FOR GLOBAL CGE MODELS**

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1. INTRODUCTION

During the last twenty years, globalisation has mainly taken place through trade in goods and capital flows. Among the latter, foreign direct investment⁴ (FDI) deserves a special emphasis.

Investment issues remain important under the Doha Development Agenda (DDA), through the mandate to negotiate on trade in services under the General Agreement on Trade in Services (GATS), which includes the right of establishment in services sectors (commercial presence or Mode 3). At the WTO (World Trade Organization) Ministerial Conference in Hong Kong, where a specific negotiating process was set up, it was agreed that the negotiations should account for the development level of WTO Members. Least Developed Countries are not expected to undertake new commitments. Furthermore, investment issues are crucial in the bilateral negotiations between the European Union (EU) and third countries, in particular with ASEAN countries, India, South Korea, Mercosur, Andean Pact, Central America, Ukraine and Russia.⁵

In this context, it is essential to better understand the consequences of foreign direct investment. Empirically and theoretically, recent years have seen an important development of studies on the relationship between investment and trade. These studies, however, have not yet produced any robust tool suitable to assess *ex-ante* consequences of political decisions regarding trade and investment. Using a monopolistic competition model of trade and multinational production, Lai and Zhu (2006) suggest that a worldwide trade liberalisation would increase U.S. exports by 3% and U.S. multinational production by 21.7%. However, this large expansion of overseas production is generally ignored in traditional computable general equilibrium (CGE) models used for analysing trade policies. The main reason for this is the lack of harmonised, balanced and detailed FDI data at the world level. Previous attempts to introduce FDI in CGE⁶ relied on specific FDI database. For example, Petri (1997) constructs a 6-region, 3-sector database from APEC data, and Japan and US surveys. Walmsley (2002), and Dee et al. (2001), for the FTAP model, use also APEC data to build respectively an 11-region, 8-sector database and a 19-region, 3-sector one. Contrary to previous works that focus on the Asia-Pacific relationship, Lejour et al. (2007) work on the

⁴ 10.8% of annual growth rate between 1980 and 2003.

⁵ ASEAN stands for “Association of Southeast Asian Nations”; MERCOSUR for “Mercado Común del Sur”.

⁶ For a survey, see Lejour et al. (2006).

liberalisation of services within Europe. Hence, they use EUROSTAT and OECD data to construct their 23-country, 10-sector FDI database (van Leeuwen et al., 2006). Given their problematic, all these works use only a part of the available FDI information to construct their databases.

In this work, we start to fill this gap by providing FDI data dedicated to CGE modelling. FDI data are already available from several international or regional institutions, like International Monetary Fund (IMF) or Eurostat, but they are not suitable for applied general equilibrium models. Indeed, they are not balanced; they have a lot of missing values and mirror values. Lastly they may miss one of the requested dimensions (investor, host, sector). To tackle these issues, we develop a methodology that estimates the missing values with econometrics and balances the database with a quadratic optimisation method.

This paper is organised as follows. Section 2 presents the principles of construction of the database (data collection, econometrics and balancing method).⁷ Section 3 provides various sensitivity analyses. Section 4 concludes.

The original dataset and its updates are freely downloadable at:

<http://www.cepii.fr/anglaisgraph/bdd/fdi.htm>

Two .csv files (the separator is “;”) are available: one for stocks and one for flows.

The variables are:

Column A (variable “r”) refers to the investor.

Column B (variable “s”) refers to the host country.

Column C (variable “i”) refers to the sector.

Column D (variable “val”) is the value of the corresponding FDI, in million of 2004 USD.

As example, in the flow dataset, the value “val” is thus the flow that goes from country “r” to country “s” and the “i” sector, following GTAP database logic.

Geographical classification and sectoral classification are presented in annex of this document.

2. CONSTRUCTION OF THE DATABASE

In this section, we present the construction of a FDI database suitable for trade and investment policy assessment and fitting with the GTAP framework, which could relieve modellers from constructing their own database for every new study. We fully document our method and propose a solution that allows any new piece of information to be integrated. So this database is not meant to be restricted to a specific geographical or sectoral coverage; we can easily improve it when new data are made available.

⁷ Datasets are available at <http://www.cepii.fr/fdi>

2.1. Sources

2.1.1. Original sources

Building a database on FDI requires having a large coverage of countries and sectors. National sources provide comprehensive databases, but definitions, treatments and nomenclatures differ noticeably from one country to another. For this reason, we favoured multilateral sources collected and processed by international institutions. Their main asset is to provide harmonised data in terms of definition, nomenclature and treatment. However, information cannot be obtained in the three dimensions, namely investing country, host country and sector. To get a third dimension, we need to complement with regional sources that provide, in their restricted geographical coverage, more detailed information. The detailed geographical and sectoral coverage of the various sources is displayed in Table 4, Table 5 and Table 6.

International Monetary Fund (IMF) and UNCTAD data cover nearly every country in the world. However, they provide figures in a unilateral way: foreign direct investment by host country and investment abroad by origin country, no bilateral or sectoral breakdown is available. These databases constitute our benchmark for the aggregated values. Values between the two dataset are not necessarily consistent between them and we can choose only one. Even if UNCTAD filled a lot of missing values that are present in the IMF dataset, our first inclination was to rely only on IMF data.

Indeed, for some countries, UNCTAD data are constructed on principles that would lead to inconsistencies with the other databases we use. For example, UNCTAD corrects the Luxembourg FDI flows by removing all trans-shipped FDI (i.e., investments that do not stay in the host country, but that are channelled through a special purpose entity to another destination), which reduces inflows in Luxembourg by 95%. The fund data display also inconsistencies with other information, especially for stocks (for the flows, the two databases are almost equivalent). In the case of USA, IMF declares between 2000 and 2004 more than \$2,000 billion of inward stock, whereas it is always fewer than 1,700 for UNCTAD. USITC website confirms the smallest number. French data presents the same discrepancies to the detriment of IMF. However, we decide to keep IMF values as the reference and to keep UNCTAD data when IMF does not provide any figure.

Through a joint questionnaire, **OECD and Eurostat** provide databases complementing the two previous ones. The geographical coverage remains partial but looking at all investments coming and leaving OECD and European countries allows capturing the broad picture of FDI in the world (it represents more than 75 % of FDI). Moreover, OECD is deeply involved with the IMF in defining methodology for FDI data collection (see for example the Survey of implementation of methodological standards for direct investment, SIMSDI [OECD/IMF, 1999]). OECD⁸ provides figures on bilateral and sectoral flows and positions (but not in three

⁸ OECD International Direct Investment Statistics extracted on August 06, 2007.

dimensions). It covers 30 countries as reporter and nearly all countries as partner. Eurostat provides FDI data by industry and by country of origin and destination. The Eurostat database⁹ constitutes the core of our detailed information. It covers, at the detailed level, 15% of world flows.

We also include data from **WiiW**¹⁰ which covers twenty Central, East and Southeast Europe countries. Relying on published data from the National Banks of the FDI host countries, this database provides bilateral information based on national data for years 1990 to the most recent years, both for stocks and flows. Finally, we use data from the **Statistical Yearbook of China**.¹¹ The statistical yearbook of the National Bureau of Statistics of China provides annual statistics and historical data at the national level and, sometimes, at the local level of provinces. The 2006 yearbook contains bilateral and sectoral information on China for 2004 and 2005.

2.1.2. Some issues concerning FDI statistics

a) Discrepancies between reported flows

Discrepancies between global inflows and outflows are large. At the worldwide level, inflows are always larger than outflows.

Figure 1 shows difference between global inflows and outflows FDI for three different datasets: IMF, OECD and Eurostat. At the aggregated level, differences between datasets come from the different number of reporter countries: Eurostat concerns European countries as reporters, OECD only reports data for OECD members. IMF data concern almost all countries in the world. In 2001, in IMF database, global inflows exceed by 72.7 billion of dollars global outflows (see Figure 1).

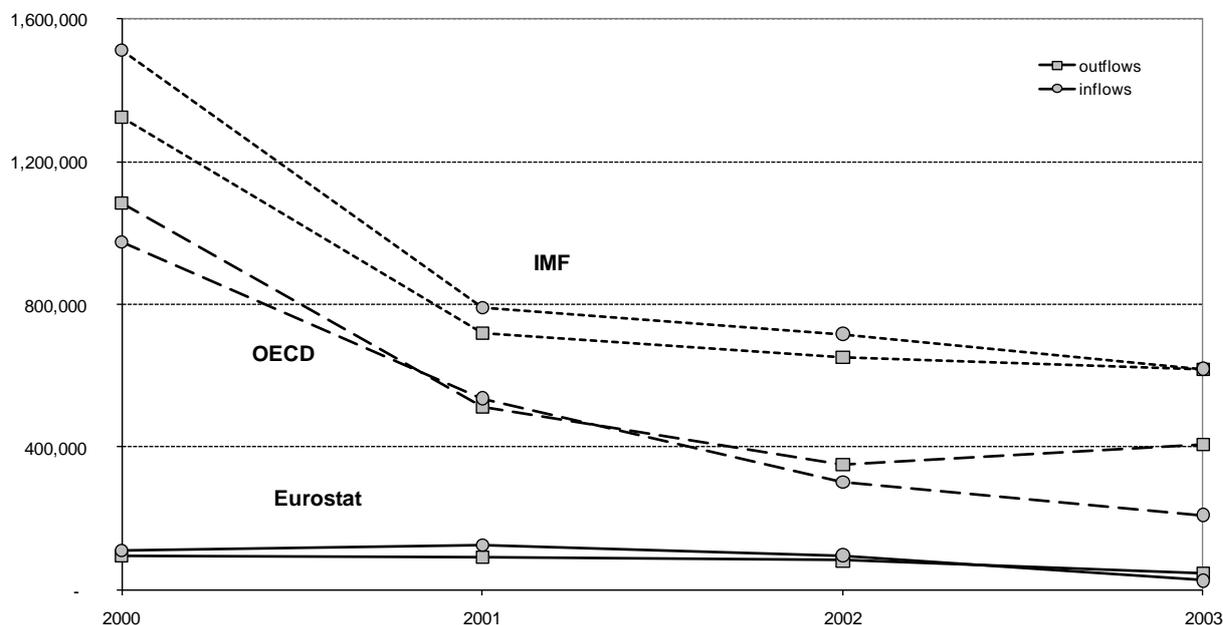
The joint work IMF/OECD has attributed the discrepancy between two mirror flows and so between global outflows and global inflows to a variety of reasons, from which the most notable are: (1) failure to compile data on reinvested earnings; (2) failure to follow international standards in relation to short-term financing between affiliated enterprises; (3) failure to record and properly classify the activities of “Special Purpose Entities”; (4) failure to record cross-border real estate transactions; and (5) failure to properly classify investment by affiliates in their parent companies. For a CGE model, the final database must be balanced, so we need to have a unique value for total FDI flow (as well as only one value for stocks). This will be addressed later in the methodological presentation.

⁹ Extracted on July 07, 2007.

¹⁰ The CD-ROM (2007) we used contains the WIIW’s “Database on Foreign Direct Investment in Central, East and Southeast Europe”.

¹¹ We used the 2006 CD-ROM of the Statistical Yearbook of China.

Figure 1 - Discrepancies between global inflows and outflows FDI, in millions of USD



Source: data come from IMF, OECD and Eurostat databases, Author's calculations.

b) Dealing with mirror values

FDI flows or positions reported by one country do not usually coincide with those reported by its partner. This problem concerns only bilateral databases, Eurostat and OECD. In fact, we often have only one value for a FDI in these data because, as they are from regional institutions, only European and OECD countries are reporting countries in the two databases. So, mirror values only concerns FDI between European or OECD countries. In the Eurostat database, 9.1% of flows observations are mirror flows, and 47.7% of them have the same values. For the other data, differences simply cannot be explained. 24% have opposite signs, and the differences between the two flows can amount to billions of dollars. For example, in 2001 for the sector of activity *Refined petroleum and other treatments*, USA reported 2 million euros of FDI from Netherlands, whereas, for the same flow, Netherlands reported a disinvestment of 12.4 billion euros. The median discrepancy is 21 million euros, but one-fourth of mirror flows show a discrepancy that exceed 106 million of euro.

The mirror values have, in part, the same origin than the discrepancy at the world level. "Many countries still deviate one way or another from the recommendations of the IMF and the OECD in their collection, definition and reporting of FDI data." (UNCTAD, 2005)

Concerning Eurostat data, we choose the inward values as reference because we are primarily interested in the sectoral inward data, which are more likely to be better reported by the host economy than by the investing country. Indeed, the host country will report the ultimate

sector of investment that can be different of the sector of origin. For example, in the case of a vertical FDI, the production chain is split between several countries; the host country produces a good different from the home country. Hence, the sector of origin is not the same than the sector of destination. The OECD dataset for country-country FDI also contains mirror values. To harmonise them, we use a simple average when both values are available.¹²

c) Dealing with negative values

Original sources present a lot of negative values,¹³ for flows or stocks. According to UNCTAD website:¹⁴ “FDI flows with a negative sign indicate that at least one of the three components of FDI (equity capital, reinvested earnings or intra-company loans) is negative and not offset by positive amounts of the remaining components. These are instances of reverse investment or disinvestment.” Negative flows have real economic meaning, and, because of their numerical importance, we cannot get rid of them without losing all consistency. In the contrary, negative stock values are generally the consequences of accounting methods (they also be recorded when continuous losses in the direct investment enterprise lead to negative reserves) and we will treat them as zero.

2.2. Methodology

The FDI database construction involves two steps. Those are the same for stocks and flows but we treated them in two separated datasets because of the impossibility of reconciling them.

In the first step, we estimate all FDI relationships (flows and stocks) through a gravity equation, using Eurostat data (FDI as dependent variable). Adding to this estimated dataset our Eurostat data leads to a complete (but predicted) database for FDI.

In the second step, we finalise this database by modifying predicted values, trying to respect as far as possible values (Eurostat but also data of higher dimension) from reliable sources (Eurostat, OECD, IMF...). This section presents the procedure followed for the construction.

¹² A tentative version (presented at the 10th GTAP Conference, 2007) of the dataset, balanced with cross-entropy methods, treated the mirror values harmonization as a part of the matrix-balancing problem. The right value between the two mirror flows was the most consistent with the other information according to a metric.

¹³ Negatives values account for 8% of Eurostat flows, and 1% for stocks. Even aggregate flows show negative values; IMF indicates a negative inflow of 3 billions of dollars in 2001 for Indonesia, one of the most affected countries by the East Asian financial crisis.

¹⁴ <http://www.unctad.org/Templates/Page.asp?intItemID=3153>

2.2.1. Econometrics

The dataset built from the available databases has numerous missing values. Before balancing it to satisfy equilibrium constraints, we prefer to have rough estimates of these missing values. We rely on the gravity framework and on available data (Eurostat) to get these estimates. The gravity equation has long been used to analyse bilateral relationships such as migrations, trade or financial flows. Theoretical justifications for using this equation with FDI have been recently suggested in some papers. Bergstrand and Egger (2007) expand Markusen's knowledge-capital model by adding a third factor, capital, to skilled and unskilled labour. By introducing a third country in the model, they achieve to mimic the behaviour of a gravity-like¹⁵ equation. Head and Ries (2007) see FDI as an outcome of the market for corporate control. FDI are explained by size and distance variable. The home country's size is the share of world's bidders. The host country's size is the asset value of the entire stock of targets. The distance is related to the cost of remote inspections, which increases with physical, but also cultural distance. Eventually, Kleinert and Toubal (2010) show that the very good results, obtained in empirical studies, from the gravity equation are due to the fact that it can be derived from various theoretical models of multinational firms.

Those studies, using the gravity equation, find that home and host country's market size have a positive effect on FDI flows, while the effect of distance between the two countries is negative. Our regression is thus theoretically funded for FDI flows. But we also need a prediction for FDI stocks. The logic at work behind FDI stocks behaviour is not necessary the same, but we decide to keep the same specification (gravity). We apply the same methodology and focus on the fit of the regression.

Data Issues

We estimate the relationship between FDI and other variables using two databases from Eurostat, one on flows and the other on stocks. They extend from 1986 to 2005 for flows and from 1994 to 2004 for stocks. The original sectoral coverage includes aggregated sectors. However, we keep only detailed information for our work (see Table 5Table 6 for the list).

They present a lot of zero and negative values (Table 1).

As explained, negative flows are instances of disinvestment. We include them as prior values for our final database, but we keep only zero and positive values for the regressions.

As negative stocks do not have a real economic meaning, they are dropped from the final database for the estimations.

¹⁵ Because of the highly non-linear relationships between the variables, there is no closed-form solution.

Table 1 - Signs of FDI values: Number of values (percent)

	Negative	Zero	Positive
Flows	5,520 (8.0%)	49,620 (72.2%)	13,586 (19.8%)
Stocks	731 (1.0%)	51,071 (67.7%)	23,646 (31.3%)

Source: Eurostat database

Following statistics (Table 2) are from the data used for the regressions: They come from Eurostat FDI database after exclusion of negative values, mirror outflows values and some points for which we lack explicative variables. Number of observations is increasing with the time, especially within recent years (see Table 2).

Table 2 - Number of observations per year

	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	
Flows	236	226	176	190	164	166	181	149	576	1,785	1,537	
Stocks	0	0	0	0	0	0	0	0	633	2,819	2,444	
			1997	1998	1999	2000	2001	2002	2003	2004	2005	Total
Flows			1,739	1,600	2,436	2,649	5,426	8,877	9,763	12,024	9,906	59,806
Stocks			3,654	5,018	6,022	6,330	6,800	6,089	13,076	15,345		68,230

Source: Eurostat database (data used for the regressions)

FDI values are very dispersed: A large part is below \$100 million and few points are above \$10 billion. They also have a lot of zeroes, leading to the use of specific econometrics methods to estimate missing values at the sectoral level.

Estimation of missing values

We use the following gravity equation to explain the FDI stocks and flows:

$$\ln FDI_{rs}^{it} = \alpha_1 + \alpha_2 \ln GDP_r^t + \alpha_3 \ln GDP_s^t + \alpha_4 \ln GDPCAP_r^t + \alpha_5 \ln GDPCAP_s^t + \alpha_6 \ln DIST_{rs} + \alpha_7 \ln COMLG_{rs} + \alpha_8 \ln COL_{rs} + \alpha_9 \ln DVing_r + \alpha_{10} \ln DVing_s + \beta^t year^t + \delta^i sector^i + \varepsilon_{rs}^{it}, \quad (1)$$

where i, r and s stand respectively for sectors, origin countries and destination countries. $COMLG_{rs}$ stands for the use of a common official language between countries r and s; COL_{rs} is the dummy introducing a colonial link. By representing a geographical or cultural proximity, they can account for transaction costs not well represented by distance, $DIST_{rs}$.¹⁶

¹⁶ Distance, contiguity, language and colonial link are taken from CEPII databases on bilateral distances, available at <http://www.cepii.fr/anglaisgraph/bdd/distances.htm>.

We use also the GDP per capita¹⁷ (*GDPCAP*) as a proxy of the level of development, a potential driver of inward and outward FDI flows. We introduce time dummies to catch a time evolution in FDI and sector dummies to represent heterogeneity of the various sectors. We use this equation, on Eurostat FDI data pooled over 1986-2005 (1994-2004 for stocks) after keeping inward flows or stock for non-identical mirror values.

We estimate the previous equation with a Poisson quasi-maximum-likelihood estimation (Santos Silva and Tenreyro, 2006). So FDI are taken in level and not in logarithm, which allows the inclusion of zero values (70% of all values). The negative values are dropped; they cannot be included in this framework: we may lose some information but we gain in robustness with more appropriate econometrics.

With a Poisson quasi-maximum-likelihood estimation, (1) becomes:

$$\begin{aligned}
 FDI_{rs}^{it} = \exp & \left(\alpha_1 + \alpha_2 \ln GDP_r^t + \alpha_3 \ln GDP_s^t + \alpha_4 \ln GDPCAP_r^t + \alpha_5 \ln GDPCAP_s^t \right. \\
 & + \alpha_6 DIST_{rs} + \alpha_7 \ln COMLG_{rs} \\
 & + \alpha_8 COL_{rs} + \alpha_9 \ln DVing_r + \alpha_{10} \ln DVing_s + \beta^t year^t + \delta^i sector^i \left. \right) \\
 & \times \varepsilon_{rs}^{it}. \quad (2)
 \end{aligned}$$

Results are presented in Table 3.

¹⁷ GDP, in current USD, and population are taken from CEPII database CHELEM.

Table 3 - PQMLE on FDI – Year and Sector Fixed Effects

Variables	Stocks	Flows
Intercept	-69.67a (1.058)	-70.582a (1.972)
ln origin GDP	0.775a (0.009)	0.717a (0.017)
ln destination GDP	0.858a (0.009)	0.804a (0.018)
ln origin GDP per cap.	2.995a (0.061)	2.781a (0.122)
ln destination GDP per cap.	2.417a (0.061)	2.688a (0.115)
ln Distance	-0.756a (0.01)	-0.671a (0.02)
Common language	0.683a (0.029)	0.598a (0.057)
Colonial link	0.136a (0.033)	0.057 (0.065)
Developing (origin)	-0.345 (0.215)	-0.199 (0.284)
Developing (destination)	1.558a (0.086)	1.829a (0.133)
Nb. Obs.	68230	59806
R2 in levels	0.384	0.19
RMSE in levels	1551.269	397.206

Note: Standard errors in parentheses. “a” denotes significance at the 1% level

We are mainly interested in the overall quality of our regression. Almost all coefficients are significant at 1% and their signs correspond with theoretical predictions (those associated with GDP are positive and negative for the distance, for example). We retain those estimated by the technique PQMLE¹⁸ because the measure of fit of this regression is the highest (R^2 of 0.384 for the stocks regression; 0.19 for the flows’ one).

Using this regression, we can build, at the end of this first step, a database on FDI in three dimensions for almost all countries in the world. Values of those FDI correspond to predicted values from regression.

¹⁸ See the sensitive analysis in annex.

A set of 19 countries¹⁹ do not appear in the final database, while they are present in the original data at the aggregated level (IMF-UNCTAD). These are mainly tax heavens, overseas territories or territorial enclaves. Indeed, for them, we do not have the necessary data (e.g., GDP) to estimate FDI through our gravity model.

2.2.2. Matrix balancing

The first step of the construction provides us with a first version of our base in three dimensions. We move on to the second step which consists in balancing our estimates with existing data of inferior dimensions (1 or 2).

In other words, all our information does not constitute a consistent database. Indeed, we obtain values inconsistent with country inflows and outflows from the IMF, or with bilateral information from OECD, WüW or China's National sources. In order to obtain the desired database, we have to harmonise all these pieces of information into a single framework. This problem is quite common in CGE works, because estimating a social accounting matrix consists in finding a way to reconcile information from a variety of sources.²⁰

Since our goal is to provide a database for CGE modellers, we want to propose a dataset that does not display too much volatility. Indeed, CGE models are usually used to assess mid-term or long-term policies. Hence, calibration is a crucial issue and results could be very sensitive to a particular configuration of the data not representative of structural issues, at the base year. So, we average the data in order to avoid such a problem, especially for flows, subject to high volatility.

Since a part of FDI flows is highly volatile, we rather rely for flows on a three-year average (2003-2005, when available), which smoothes the short-run volatility. Averaging will also help to limit the number of negative values, which can be an issue in CGE modelling.

A quadratic optimisation²¹ procedure is then implemented to insure consistency of the database. As it would be very difficult to harmonise stocks and flows, two distinct databases, one for flows, the other for stocks, are built independently with the same methodology. It is important to keep in mind that both may present some inconsistencies on a chronological perspective. Indeed, no mechanism insures that stocks in year t will be based on stocks in $t - 1$ and flows in $t - 1$.

¹⁹ These are : Anguilla, Cayman islands, Cook islands, East Timor, Falkland islands, French Polynesia, Gibraltar, Korea Dem. people's rep, Montserrat, New Caledonia, Niue, Northern Mariana islands, Palau, Palestinian territory, Swaziland, Tokelau, Turks and Caicos islands, Tuvalu, Virgin islands (British).

²⁰ For example, the construction of the GTAP database involves the aggregation of protection, trade, input-output or energy data.

²¹ After numerous tests, we decided to deal the balancing problem by using a quadratic method which provides the best results both in terms of simplicity of implementation (few assumptions are needed) and rapidity of resolution. A version of this dataset has been built using a generalised cross-entropy method, minimising the divergence between prior and final FDI values.

Our objective is to minimise the discrepancies between the original and final values subject to consistency constraints and aggregate constraints. Our problem is thus stated as follows:

Minimise

$$\begin{aligned} & \left(\sum_{irs} (FDI_{irs} - FDI0_{irs})^2 / w_{irs} \right. \\ & + \sum_r (FDI_r - FDI0_r)^2 / w_r \\ & + \sum_s (FDI_s - FDI0_s)^2 / w_s \\ & + \sum_{rs} (FDI_{rs} - FDI0_{rs})^2 / w_{rs} \\ & + \sum_{is} (FDI_{is} - FDI0_{is})^2 / w_{is} \text{ (in)} \\ & \left. + \sum_{is} (FDI_{is} - FDI0_{is})^2 / w_{is} \text{ (out)} \right) \end{aligned}$$

Subject to

$$\sum_{is} FDI_{irs} = FDI_r \quad \text{for all } r \text{ (Total outward)}$$

$$\sum_{ir} FDI_{irs} = FDI_s \quad \text{for all } s \text{ (Total inward)}$$

$$\sum_i FDI_{irs} = FDI_{rs} \quad \text{Bilateral}$$

$$\sum_r FDI_{irs} + \sum_r FDI_{isr} = FDI_{is} \quad \text{Sectoral Unilateral}$$

$$\sum_r FDI_r = \sum_s FDI_s \quad \text{Total World}$$

FDI0 is the original data, that is the combination of the raw data and the estimated values. FDI stands for the final data resulting from the quadratic optimisation process that satisfies the different constraints. w are item-specific reliability weights. They represent the confidence we have in the data. Choosing w is not an easy task and requires knowledge about the potential errors in the raw data. We try to be as objective as possible, allowing more flexibility to estimated values than to raw data.

As we have already shown, FDI data are full of inaccuracies. To account for this, we use as benchmark the minimum variance of estimated data. For collected data, we assume that they cannot vary as much as estimated one. To do that, we applied a multiplier coefficient to the coefficient of variation of estimated data. We use 0.01 for Eurostat data (since we consider Eurostat information as quite reliable, we allow only small variations around these values. However, we do assume that they are not exempt of inaccuracies) and 0.0001 for data in one dimension (because aggregated data must contain less errors than detailed data). For bilateral data, we use an intermediary value of 0.001. This gives us our weights w .

Although negative FDI flows represent a significant phenomenon, they are not usually considered in microeconomic theory of FDI, and we do not have any theoretically sound way to include them into a CGE model. Before incorporating FDI data into a model, one may need to get rid of all negative values. For this purpose, we also propose a balanced matrix without negative values.²²

In practice, this formulation accounts for information coming from all raw data. Our final database has 26 sectors (cf. Table 5) and more than 180 countries (see the geographical breakdown in Table 6).

2.2.3. Differences with original values

The principles used for the construction of our dataset will necessarily lead to changes in the original values to satisfy the various constraints. A large share of the original data is stable: lot of them does not vary by more than 1%. Indeed, our weighting system (the same for stocks and flows) aims, in a sense, at minimizing large discrepancies between the raw data and the final ones.

Stocks data

At the aggregate level, we decided to stay close to the original data. Indeed, these are reported by countries and it is necessary not to stray too far from the overall image provided by the original data. 132 (202 in total) country's inward stocks vary by less than 1%. 30 experienced a variation by less than 10%. Only two see their inward stocks rising by more than 90% (Liberia and Myanmar). Countries experiencing a fall by 100% are those that declare FDI to IMF or CNUCED but for which we do not have predicted values (lack of explanatory variables).

²² We initialize negative values to zero and apply the same balancing methods to these data. CEPII website also provides this other version of the database.

Bilateral data (OECD, WiiW and China) contain 2,390 observations. Few points vary by more than 100% (4). Almost 15% of the observations have a range of variation between 10% and 90%. Around 62% do not move by more than 1%.

Nearly all values from Eurostat are very similar to their original values. 1,712 observations (on 2,381) vary by less than 1% (72% of the Eurostat data). 81 observations experience variations exceeding 50%. Few vary by more than 400%.

Flows data

As for stocks, obtained data on flows do not display too much variations.

At the aggregated level, excepting the 19 countries for which we do not have predicted data, only 12 countries see their FDI inflows changing by more than 1% (from which USA: +5%, UK: +5%). Only Congo (-29%) and Liberia (-12%)'s FDI inflows fall by more than 5.5%.

Bilateral data contains 3,436 observations. Our methodology leads to a variation higher than 10% for 402 values (267 increase whereas 135 decrease by 100%, corresponding to countries for which global predicted FDI are null). 41 pairs vary by more than 10%.

Eurostat data exhibit 2,651 observations. The majority is closed to its original value (variation inferior to 1%). 126 triplets increase more than 1% but less than 10%. In the same interval, 115 triplets see their values decreasing. Finally, only 16 values vary by more than 100%.

3. CONCLUSION

In this work, we have proposed a framework to construct a harmonised FDI database suitable for CGE modeling. It fills a gap, because, until now, most trade policy analysis missed effects due to multinational firms' activity due to the lack of consistent data. This paper describes a first release of the database. The econometrics and the developed optimisation procedure allow accounting for any other sources of information (The design principles make it useless for econometrics). When data are collected for a specific country or regions, for a PTA study for example, the whole dataset could be updated, improving its quality.

However, some issues may still be of concerns. As we have used FDI information provided by countries to international institutions, they do not always represent the real flows that interest us in CGE modelling. Some flows are trans-shipped to another country and do not represent real flows. A first case happens when a country treats differently domestic and foreign investors. If foreign investors are favoured, then domestic investors have the incentive to export their funds before importing them back (round-tripping). This particularly concerns China: Chinese firms use their affiliates in Hong Kong to benefit from special treatment when investing in China.²³ The second case concerns the countries that are only used for tunnelling

²³ According UNCTAD (2003), round-tripping accounts for 25% of FDI in China.

FDI to another destination. MNCs trans-ship their FDI because they may want to locate profits in a country with low taxes. So it concerns mainly tax havens and offshore financial centres.²⁴

The database has been already used in different works involving a new modelling of investment decisions performed by multinational firms and on effects of bilateral investment treaties. This approach have been used by Laborde and Lakatos (2009) to measure the political economy effects of foreign investments in trade policy incentives; by Bouet, Laborde and Lakatos (2010) to assess the role of FDI in shifting the factor endowments of countries in the baseline of a CGE; and by Bouet, Estrades and Laborde (2010) for a policy oriented analysis on regional integration between Asia and Latin America. Chappuis and Decreux (2011) modify the demand side of the MIRAGE model (Decreux and Valin, 2007), differentiating goods according to their origin of capital, and simulate the consequences of a reduction of a tax on capital.

²⁴ For Luxembourg, UNCTAD (2006) estimates that 95% of FDI inflows during 2002-2005 were trans-shipped²⁴.

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APPENDIX A: COVERAGE OF THE GLOBAL SOURCES

Table 4 - Coverage of sources used in the database construction

Level of aggregation	Source	Type	Information	2004	Total value for 2004 (\$ billion)	
Global	IMF	Flows	Inward	150	738	
			Outward	108	931	
		Stocks	Inward	97	12042	
			Outward	84	12413	
	UNCTAD	Flows	Inward	205	686	
			Outward	181	802	
		Stocks	Inward	216	9449	
			Outward	152	10188	
Bilateral	OECD	Flows	Inward	Origin	219	480
				Destination	29	
				Number of pairs	3476	
			Outward	Origin	29	617
				Destination	219	
				Number of pairs	3565	
		Stocks	Inward	Origin	219	5374
				Destination	23	
				Number of pairs	2602	
			Outward	Origin	23	6537
				Destination	219	
				Number of pairs	2647	
Sectoral inward	OECD	Flows	Number of countries	26	287	
			Average number of sectors per country	24		
		Stocks	Number of countries	20	4633	
			Average number of sectors per country	26		
Sectoral bilateral	Eurostat ²⁵	Flows	Number of origin countries	69	63	
			Number of destination countries	63		

²⁵ After treatment of mirror values.

APPENDIX B: SECTORAL AND GEOGRAPHICAL BREAKDOWN

We have included in the database sectors that do not overlap in order to be able to balance the database without counting two times the same flow/stock. We start from the sectoral breakdown used in the Eurostat / OECD questionnaire. In the table below, the sectors introduced in the database are those that are matched with a Eurostat code. The sectors that can be made consistent with GTAP sectors have been aggregated (for example, sectors ELE, MVH and TRD). Table 5 presents the sectoral classification and Table 6 the geographical breakdown.

Table 5 - List of sectors included in the FDI database

Economic activity	Eurostat code	FDI Database	ISIC Rev.3	GTAP 7
Agriculture and fishing	0595	0595	1-2, 5	1-14
Mining and quarrying	1495	1495	10-14	15-18
Manufacturing				
<i>Food products</i>	1605	1605	15-16	19-26
<i>Total textiles & Wood</i>				
Textiles and wearing apparel	1805	1805	17-18	27-28
Wood, publishing and printing	2205	2205	20-22	30-31
<i>Total petroleum, Chemicals, Rubber & Plastic products</i>				
Refined petroleum & other treatments	2300	2300	23	32
Chemical products	2400	2400	24	27, 33
Rubber and plastic products	2500	2500	25	33
<i>Total Metal & Mechanical</i>				
Metal products	2805	2805	27-28	35-36
Mechanical products	2900	PoOME	29	41
<i>Total Office machinery & Radio</i>				
Office machinery and computers	3000	ELE	30	40
Radio, TV, communication equipments	3200	ELE	32	40
<i>Medical, precision and optical instruments, watches and clocks</i>	3300	PoOME	33	41
<i>Total Motor vehicles & Other transport</i>				
Motor vehicles	3400	MVH	34	38
Other transport equipments	3500	OTN	35	39
<i>Manufacturing n.i.e.</i>	3990	3990	19, 26, 31, 36, 37	29, 34, 41-42
Electricity, gas and water	4195	4195	40-41	43-45
Construction	4500	CNS	45	46
Services				
<i>Trade and repairs</i>	5295	TRD	50-52	47
<i>Hotels and restaurants</i>	5500	TRD	55	47
<i>Transport and communication</i>				
Land transport	6000	OTP	60	48
Water transport	6100	WTP	61	49
Air transport	6200	ATP	62	50
Supporting and auxiliary transport activities; activities of travel agencies	6300	OTP	63	48
Post and telecommunications	6400	CMN	64	51
<i>Financial intermediation</i>				
Financial intermediation, except insurance and pension funding	6500	OFI	65	52
Insurance and pension funding, except compulsory social security	6600	ISR	66	53
Activities auxiliary to financial intermediation	6700	OFI	67	52
<i>Real estate & business services</i>				
Real estate	7000	OBS	70	54
Renting of machinery and equipment without operator and of personal and household goods	7100	OBS	71	54
Computer activities	7200	OBS	72	54
Research and development	7300	OBS	73	54
Other business activities	7400	OBS	74	54
<i>Other services</i>	9995	9995	L, M, N, O, P, Q / 75, 80, 85, 90-93, 95, 99	55-56
Priv. purchases & sales of real estate	9998	DWE		57

Note: n.i.e. stands for not included elsewhere

APPENDIX C: SENSITIVITY ANALYSIS OF ECONOMETRICS ESTIMATION

The number of zero imposes to use specific methods of estimation. Simple ordinary least squares (OLS) with log specification can only be applied on positive values, which obliges us to drop the majority of the sample and may lead to sampling-bias. To avoid it, we can include zero by adding a small amount to each FDI values. This strategy is equivalent to consider zero as small values, which is probably not appropriate. Instead, it is possible to account for the possible sampling bias by using a Heckman method.

Various specifications are tested, in complement to the Poisson Quasi-Maximum Likelihood Estimation which provides the best fit: OLS on all values by adding 1 to each value and on all positive values and 2-step Heckman estimation. All estimations are made on pooled data on the period 1994-2004.

Results for stocks are provided in. The last two columns contain estimation of PQMLE on cross-section data for years 2001 and 2004.²⁶

²⁶ All statistical analysis and graphics were made with R (R Development Core Team, 2005).

Table 7 - FDI stocks regressions – Year and Sector Fixed Effects

Variables	PQMLE	OLS(FDI+1)	OLS(FDI>0)	Heckman	PQMLE - 2001	PQMLE - 2004
In origin GDP	0.775a (0.009)	0.464a (0.004)	0.595a (0.01)	1.162a (0.019)	0.825a (0.023)	0.789a (0.018)
In destination GDP	0.858a (0.009)	0.333a (0.004)	0.548a (0.009)	0.945a (0.015)	0.939a (0.025)	0.873a (0.019)
In origin GDP per cap.	2.995a (0.061)	0.639a (0.014)	1.881a (0.056)	3.629a (0.075)	3.553a (0.153)	2.993a (0.118)
In destination GDP per cap.	2.417a (0.061)	0.345a (0.014)	0.933a (0.037)	0.912a (0.036)	2.705a (0.176)	2.05a (0.111)
In Distance	-0.756a (0.01)	-0.409a (0.006)	-0.59a (0.012)	-1.17a (0.021)	-0.847a (0.027)	-0.896a (0.022)
Common language	0.683a (0.029)	0.763a (0.027)	0.574a (0.045)	0.75a (0.044)	0.831a (0.086)	0.565a (0.058)
Colonial link	0.136a (0.033)	0.42a (0.029)	0.554a (0.045)	0.997a (0.046)	0.011 (0.1)	0.168a (0.068)
Developing (origin)	-0.345 (0.215)	0.341a (0.026)	0.437a (0.087)	0.995a (0.087)	-0.078 (1.622)	-0.284 (0.306)
Developing (destination)	1.558a (0.086)	0.5a (0.026)	0.73a (0.061)	0.831a (0.06)	-0.178 (1.838)	1.352a (0.146)
Nb. Obs.	68230	68230	20747	68230	6800	15345
R ² in levels	0.384	0.128	0.191	0.11	0.417	0.466
R ² in logs	0.529	0.449	0.462	0.491	0.542	0.506
RMSE in levels	1551.269	1845.023	3184.577	3338.952	1734.587	1670.104
RMSE in logs	1.928	1.619	1.721	1.673	1.814	1.8

Note: Standard errors in parentheses. a, b and c denote respectively significance at the 1%, 5% and 10% levels

OLS results are very sensitive to the inclusion of zero values, their estimations changing a lot depending on this choice. Alternatives to PQMLE lead to quite poor measures of fit (R² and RMSE in levels). Moreover, PQMLE seems rather robust to the period of estimation, since estimates on different sample lead to similar results.

We apply the same methods on flows and results are presented in Table 8.

However, FDI flows are much more volatile than stocks, and their short run fluctuation may not always be linked to our explanatory variables. It is, indeed, difficult to predict big instances of merger and acquisitions at this level of aggregation. It may be one explication to poorest measures of fit for flows than for stocks. Estimations on 2001 and 2004 show also important differences with results on pooled data, which points the inter-annual volatility

problem out to us. Differences exhibited by PQMLE regressions by year comfort us in pooling the data.

Table 8 - FDI flows regressions - Year and Sector Fixed Effects

Variables	PQMLE	OLS(FDI+1)	OLS(FDI>0)	Heckman	PQMLE - 2001	PQMLE - 2004
In origin GDP	0.717a (0.017)	0.262a (0.003)	0.407a (0.012)	1.065a (0.028)	0.751a (0.043)	0.687a (0.026)
In destination GDP	0.804a (0.018)	0.197a (0.003)	0.393a (0.011)	0.872a (0.021)	0.708a (0.043)	0.606a (0.026)
In origin GDP per cap.	2.781a (0.122)	0.45a (0.012)	1.306a (0.07)	3.535a (0.11)	3.254a (0.317)	1.562a (0.162)
In destination GDP per cap.	2.688a (0.115)	0.228a (0.012)	0.637a (0.042)	0.882a (0.042)	3.748a (0.348)	1.871a (0.114)
In Distance	-0.671a (0.02)	-0.26a (0.005)	-0.436a (0.015)	-1.139a (0.031)	-0.7a (0.057)	-0.848a (0.031)
Common language	0.598a (0.057)	0.758a (0.025)	0.309a (0.051)	0.842a (0.054)	-0.632b (0.3)	0.656a (0.086)
Colonial link	0.057 (0.065)	0.059b (0.024)	0.568a (0.055)	0.924a (0.055)	1.202a (0.314)	0.76a (0.093)
Developing (origin)	-0.199 (0.284)	0.064a (0.02)	0.218b (0.104)	0.847a (0.104)	-2.002 (5.075)	-0.427 (0.297)
Developing (destination)	1.829a (0.133)	0.194a (0.02)	0.314a (0.068)	0.72a (0.068)	1.585 (2.104)	1.792a (0.143)
Nb. Obs.	59806	59806	12808	59806	5426	12024
R ² in levels	0.19	0.071	0.102	0.067	0.396	0.393
R ² in logs	0.439	0.351	0.349	0.381	0.457	0.418
RMSE in levels	397.206	425.372	893.206	910.14	446.418	196.109
RMSE in logs	1.493	1.189	1.626	1.58	1.393	1.264

Note: Standard errors in parentheses. a, b and c denote respectively significance at the 1%, 5% and 10% levels

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